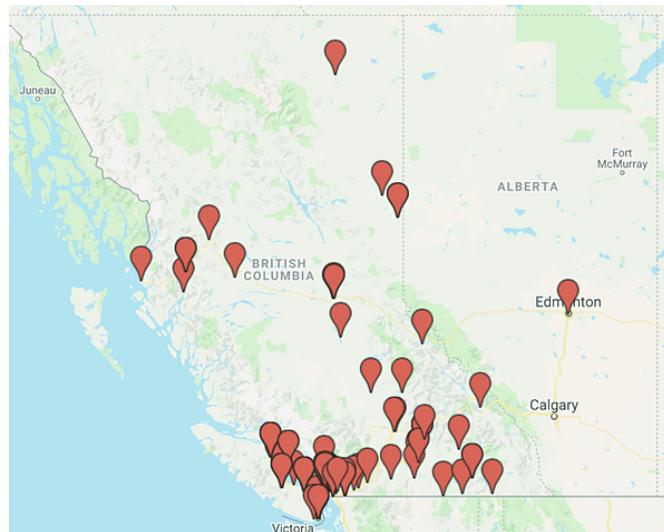


About ASPECT BC

The Association of Service Providers for Employability and Career Training (ASPECT BC) provides leadership, education, advocacy, and public awareness in support of community-based workforce development service providers. We work with government and stakeholders to ensure that the needs of those seeking a meaningful and sustainable livelihood are met.

Our Power is in Our Numbers

Our members are leading experts in the delivery of career training programs to improve chances of employability and job retention for their clients. The focus has always been on making our communities sustainable by promoting the value of using local people who understand the market and can deliver the needed training and services.



Employer-Employment Expert Summit

Wednesday, June 5, 2019

aspect.bc.ca
info@aspect.bc.ca
300, 722 Cormorant Street Victoria BC

#aspectsummit19

Twitter: aspectbc
Facebook:
aspect.bc.ca
LinkedIn: aspect-bc
Instagram: aspectbc_

Pacific Gateway Hotel Vancouver Airport



Welcome

The first of its kind in BC, the ASPECT Summit is intended to bring employment service providers and employers together to meet the workforce needs of British Columbia, help employers connect with the pre- and post-employment supports available in their communities and to help employment experts (service providers) further develop their offerings to employers.



Janet Morris-Reade
CEO

Thank you for being a part of this exciting new opportunity to bring employers and employment experts together.

Thank you to all our presenters and speakers, many of whom have come great distances to be here.

WiFi Code

There's a lot going on at the Summit and you'll want to take advantage the hotel's free wifi -- the code can be found at the Summit registration desk and on the slide show between sessions.

Use #aspectsummit2019 when posting to your social media and you'll be entered to win a free \$25 gift card.

Thank you to our Sponsors & Exhibitors



Speakers & Presenters Bios - continued



Chris Holling leads labour market forecasting in the Labour Market Information Office of the B.C. Ministry of Advanced Education and Skills Training. He and his team produce the annual B.C. Labour Market Outlook report and associated industry and occupation profiles and open data files as well as the quarterly B.C. Major Projects Inventory.



Raj Hundal has more than 10 years of experience in Employment Programs, including employment counselling, case management, workshop facilitation, job development and program management. He has a Bachelor's Degree in Political Science from the University of British Columbia, a Law Degree from the United Kingdom and holds the designation of Certified Career Development Practitioner (CCDP).



Trish Kelly is the Senior Consultant, Strategy and Engagement for the Presidents Group. The Presidents Group is a group of 25 business leaders appointed by the Minister of Social Development and Poverty Reduction to advice government, and share their passion for creating accessible employment for people with disabilities.



Greg Lockwood joined the Social Research and Demonstration Corporation in 2012 as Stakeholder Coordinator for the BC Centre for Employment Excellence. In his current role as Research Associate at SRDC, he is engaged in research and evaluation projects that span a wide range of employment related topics. Greg completed an MA in Economics at Simon Fraser University.



Denise Lloyd is the Founder and Chief Engagement Officer (CEO) of Engaged HR, an award-winning, Victoria based human resource consulting firm that works with organizations across Canada to create great places to work. Her solution-focused approach is known for creating happy, healthy workplaces and vibrant organizations. www.EngagedHR.com



Patrick MacKenzie is the CEO of the Immigrant Employment Council of BC. He has made a career of public service from coast to coast, working in policy and program areas aimed at supporting many of Canada's most vulnerable communities through economic and social development as well as international relations.



Meghan Nichol is the Director, People & Culture @ BroadbandTV (BBTV). BroadbandTV (BBTV) is a fast-paced media & technology company located in downtown Vancouver, BC.



Michael Radano is the Director of Employment Programs at MOSAIC. Before joining MOSAIC, Michael was the Chief Executive Officer of the Society of Translators and Interpreters of British Columbia (STIBC), a society which enables British Columbia's multi-cultural population to flourish unimpeded by language barriers.



Omar Saad is a pharmacist who holds a Masters degree in BioMedical Technology from the University of Calgary. Omar has over 15 years of experience providing pharmacy services and leadership expertise in a variety of health care environments. Omar is currently the Senior National Director for Remedy's RX Specialty Pharmacy.



Rishi Sharma has been a public servant for over 18 years – most recently with the Ministry of Advanced Education Skills and Training as Director of Corporate Services and Intergovernmental Relations, with a focus on cross/division corporate activities (i.e. business planning, HR, communications, records management), Intergovernmental/Indigenous relations and Stakeholder Relations.



Panels & Workshop Descriptions - continued

2:00 - 3:00pm

Business Case for Hiring Immigrant Workers

Immigration is an important part of meeting the province's labour market needs in the future. This panel will discuss why hiring immigrants makes good business sense and what supports you can access to make a smooth transition to your work environment.

Raj Hundal
Michael Radano
Omar Saad

Business Case for Hiring Youth, Millennials & Indigenous Workers

Understanding how to engage and retain this group of workers has long-challenged employers. Find out how using gamification and technology can attract these workers to your business or organization for the long-term.

Deborah Bromley

Speaker Profiles



Annette Borrows has been serving people with disabilities towards employment for the past 19 years. Her experience ranges from being an employment specialist for people that have persistent mental health issues, those with mobility issues and more recently has focused on transition of community inclusion to employment with agencies serving people with developmental disabilities.



Deborah Bromley is a visionary who makes connections others do not see. Someone who understands the business cycle and who refuses to give up and/or take the easy way out. Specialties: Program Development Proposal Writing Entrepreneurship Adjudication and Tribunal Hearings. She is currently a member of the ASPECT BC board of directors.



Rhonda Fernandes is Executive Director, Skills Innovation, at Employment and Social Development Canada. She is supporting the Government's launch of Future Skills, which will promote innovation in skills policy and programs.



Jake Hirsch-Allen manages LinkedIn Learning's relationships with North America's governments in relation to, and in collaboration with, workforce development and higher education systems. Jake is a Director on the Board of the Canadian Club and is on the Advisory Boards of the Hot Docs Cinema and Code for Canada.

Summit Overview

Pacific Gateway Hotel Vancouver Airport
Douglas Fir Ballroom

8:30 am - Exhibitors

8:30-9:00 am - Breakfast

9:00-10:00am - Welcome & Keynote: David Williams, Business Council of BC
"The Automation Potential of the BC Labour Market"

10:00 - 10:30am - Networking Coffee Break

10:30-11:30am - Breakouts Panels & Workshops:

- Using Big Data to Meet Labour Market Conditions - [Douglas Fir A](#)
- Business Case for Inclusive Hires: President's Group - [Douglas Fir B](#)
- Ingenious Hiring: What Big Business is Doing - [Douglas Fir C](#)

11:30-12:30pm - Breakout Panels & Workshops:

- Future Skills Centres Projects - [Douglas Fir A](#)
- Modern Recruitment Strategies - [Douglas Fir B](#)

12:30-2:00pm - Lunch & Keynote: Chris Atchison, BC Construction Association
"The BC Builder's Code: Creating a Harassment-Free Work Site"

2:00 - 3:00pm - Breakout Panels:

- The Business Case for Hiring Youth, Millennials, & Indigenous Workers - [Douglas Fir B](#)
- The Business Case for Hiring Immigrant Workers - [Douglas Fir C](#)

3:00-3:30pm - Networking Coffee Break

3:30-4:30pm - Keynote Speaker: Christian St. Cyr
"The New Normal: Brace for Impact"

4:30pm - Networking Reception

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Keynote Speakers

Breakfast Keynote: The Automation Potential of the BC Labour Market
9:00-10:00am



David Williams is Vice President of Policy at the Business Council of British Columbia (BCBC). He provides senior leadership in developing public policy research, advice and solutions in the areas of productivity, innovation, technology, taxation and human capital.

Lunch Keynote: The BC Builder's Code - Creating a Harassment-Free Work Site
1:00-2:00pm



Chris Atchison is President and CEO of the BC Construction Association. He brings to BCCA a wealth of experience, including 9 years as Chief Operating Officer at ASPECT and more than 15 years as a workforce development strategist for organizations and communities throughout BC. Chris oversees a BCCA team that operationalizes a sector-wide strategic plan spanning pillars of: skilled workforce, construction projects, technology and community partnership.

Closing Keynote: The New Normal: Brace for Impact
3:30-4:30pm



Over twenty years, Christian Saint Cyr has established himself as a leading expert on British Columbia's labour market. As publisher of the BC Labour Market Report, Christian advises thousands of career practitioners province-wide and regularly works with representatives of business, education and government.

Panels & Workshop Descriptions

10:30-11:30am

Using Big Data to Meet Labour Market Needs

Accessing the data being collected and understanding how it is used to inform the labour market and government programs is discussed.

Jake Hirsch-Allen
Rishi Sharma
Chris Holling
Greg Lockwood

Ingenious Hiring: What Big Business is Doing

Beyond foosball tables and nap rooms, find out unique ways that big business is using to attract and retain employees during our current employment crunch.

Meghan Nichol
Christian St. Cyr

Business Case for Inclusive Hires

A diverse workforce that includes employees with disabilities can directly affect productivity and improve your company's bottom line.

Annette Borrows
Trish Kelly

11:30-12:30pm

Future Skills Centre: Projects

Future Skills is part of the Government's plan to ensure that Canada's skills development policies and programs are prepared to meet Canadians' changing needs. Learn about the Future Skills project and about some of the research and opportunities underway.

Rhonda Fernandes
Patrick Mackenzie
Rishi Sharma

Modern Recruitment Strategies

The new world of work is requiring employers to engage in new strategies to find, hire, and train the best. This session will give you tools that you can use in your business or organization.

Denise Lloyd

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