

About ASPECT BC

The Association of Service Providers for Employability and Career Training (ASPECT BC) provides leadership, education, advocacy, and public awareness in support of community-based workforce development service providers. We work with government and stakeholders to ensure that the needs of those seeking a meaningful and sustainable livelihood are met.

Our Power is in Our Numbers

Our members are leading experts in the delivery of career training programs to improve chances of employability and job retention for their clients. The focus has always been on making our communities sustainable by promoting the value of using local people who understand the market and can deliver the needed training and services.

Thank you to our Sponsors & Exhibitors



Employment Service Provider

Pre-Summit

Tuesday, June 4, 2019

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#aspectsummit19

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Pacific Gateway Hotel Vancouver Airport



Pre-Summit Overview

Pacific Gateway Hotel Vancouver Airport
Douglas Fir Ballroom

Noon- 1:30pm - Opening Remarks and Welcome

Keynote: Minister of Social Development & Poverty Reduction, Honourable Shane Simpson



1:30-3:00pm - Concurrent Sessions

Employer Engagement Strategies and the Latest Sub-Hub Discoveries

Douglas Fir A

The fourth and final sub-hub of the Biz Hub project addresses the employment engagement process. Find out how they developed a product with the air of improving employer awareness of workforce development.

Chris Callanan
Barbara Dobson
Barb Kalashnikov
Greg Lockwood

Marketing Communications - Strategies for Reaching Your Targets

Douglas Fir B

In our outcomes-based model of employment services and supports, maintaining contact with clients and employers is more important than ever. In this session you will learn how to plan and execute a marketing and How do you communicate with clients, funders, and community? During this interactive workshop you will learn insights into effective channels and how simple communications and marketing strategies can help you meet your targets.

Robyn Quinn

Supporting Canadians to Navigate Learning & Work - CDP Competency Consultation

Douglas Fir C

Join us in creating a Career Development Professional (CDP) Competency Framework that represents you and your practice. We know that the needs of CDPs are as diverse as the topography of our nation. During this consultation session, we'll discuss how we define the field and how it's changing to meet the needs of the future.

Dr. Roberta Neault

3:00-3:30 - Networking Coffee Break

3:30-5:00pm - Closing Keynote: Janet Morris-Read, ASPECT CEO



Our Next Big Idea is about further engaging employers, expanding our advocacy umbrella, and developing new ways to remain viable. In this interactive session (please bring your smart phones or computers if you have them), we will investigate the next Big Idea for our sector.

Speakers & Presenters Bios



Chris Callanan is the Regional Manager for Employer Services at North Island Employment (NIEFS), a B.C.-based, award-winning not-for-profit workforce development organization. He brings a diverse background in leadership and human resources roles to NIEFS, allowing him to foster meaningful and valuable relationships in his community with clients and employers alike.



Barbara Dobson is a Research Fellow at SRDC with over 20 years' experience in research and evaluation. She has worked on a range of program evaluations within the social policy and public health arenas. She holds a PhD in Social Policy from the Loughborough University, UK.



Barb Kalashnikov has led a career of over 16 years with WCG Services in community and employer engagement and is currently working as the Employer and Community Coordinator for the WorkBC Employment Program in Burnaby. She is always looking for opportunities for collaboration where the outcomes result in solid partnerships and value for all stakeholders in the communities she serves.



Greg Lockwood joined the Social Research and Demonstration Corporation in 2012 as Stakeholder Coordinator for the BC Centre for Employment Excellence. In his current role as Research Associate at SRDC, he is engaged in research and evaluation projects that span a wide range of employment related topics. Greg completed an MA in Economics at Simon Fraser University.



Dr. Roberta Neault, CCC, CCDP, GCDFi. An award-winning career development thought leader in Canada and internationally, Dr. Roberta Neault, CCC, CCDP, GCDFi, is President of Life Strategies Ltd., a BC-based career consulting firm with international reach, and Project Director with the Canadian Career Development Foundation (CCDF).



Founder and President of Big Bang Communications and Big Bang Analytics Inc. and recently retired Chair of Island Women in Science and Technology (iWIST), Robyn Quinn is a dynamic communications professional with 20 years experience working in military, technology, government, not-for-profit, association and transportation sectors.

Thank you to our speakers and presenters for sharing your expertise.

