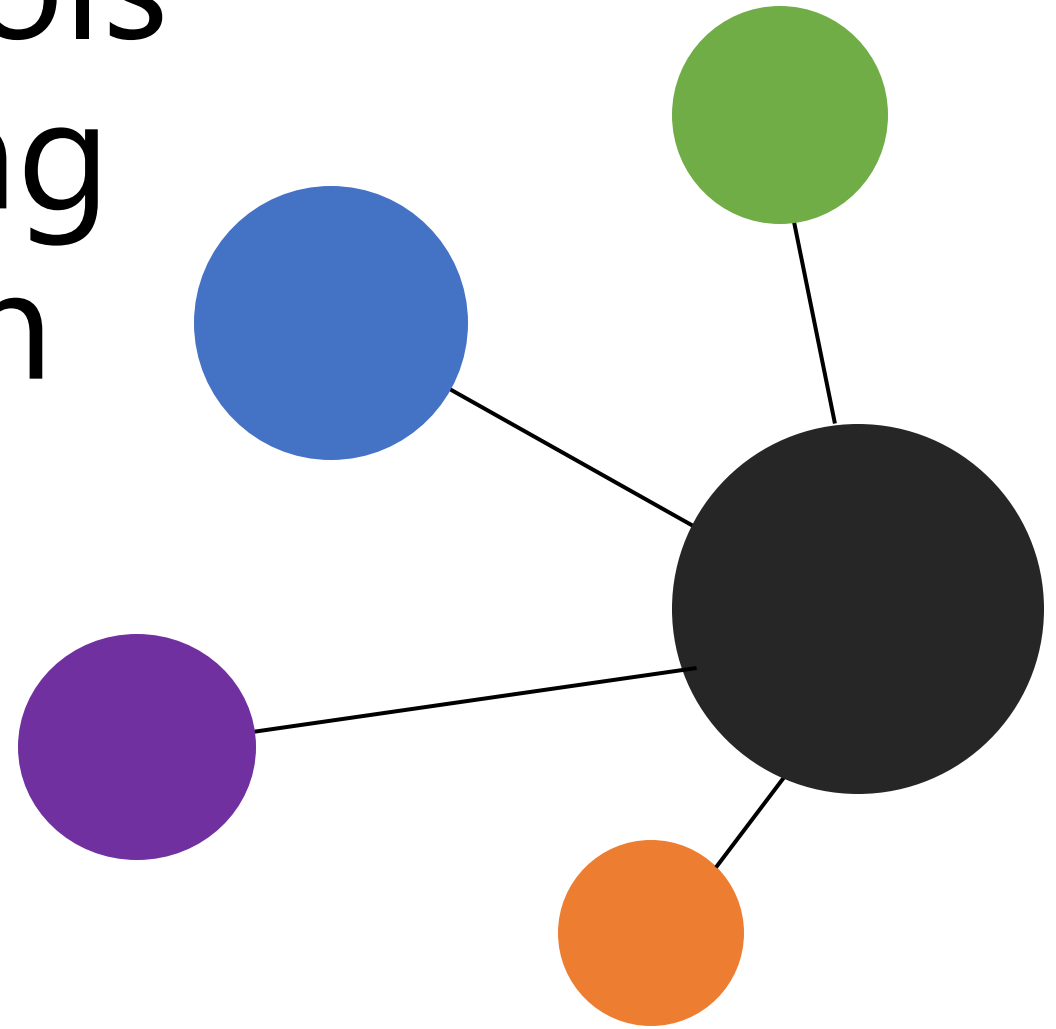


Using Digital Tools to Boost Learning and Participation

Janessa Stuerle & Giselle Shangi-Ellis

- *Specialists in Online Learning*



Land Acknowledgement

Today, we acknowledge that we are presenting on the traditional and unceded territory of the Musqueam, Tsawwassen and Kwantlen Peoples.



1

Introduction of Presenters and ETHOS

Janessa Stuerle



Giselle Shangi-Ellis

We Are: Instructional Designers. We build and structure online content for programs at ETHOS.

[ETHOS website](#)

Innovative Learning Solutions



Programs and Services



WorkBC Duncan & Ladysmith

**WorkBC Centre
Duncan & Ladysmith**

Provides **FREE** Government Funded Employment Services.

Helping job seekers explore career options and improve their skills; and connecting employers to job seekers to find the right talent to grow their businesses!



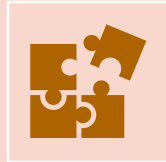
Icebreaker



Agenda



Part 1. Exploring Digital Tools



Part 2. Gamification



Part 3. AI in Learning



Part 1: What are Digital Tools?



What do you think of when you hear the term digital tools?



Question

Based on a ranking of 134 countries, which is highest ranked in terms of digital skills?

- A. Finland
- B. Singapore
- C. Qatar
- D. South Korea

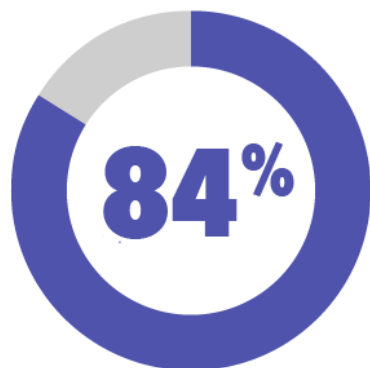
Singapore scored highest because its K12 and higher education systems rank among the best in the world. The country has well-funded lifelong learning entitlements, and it is very digitally competitive globally.

Canada was 23 on the list.

c



Why is it important to know about Digital Tools?



of jobs in Canada currently require the use of a computer and basic technical skills.

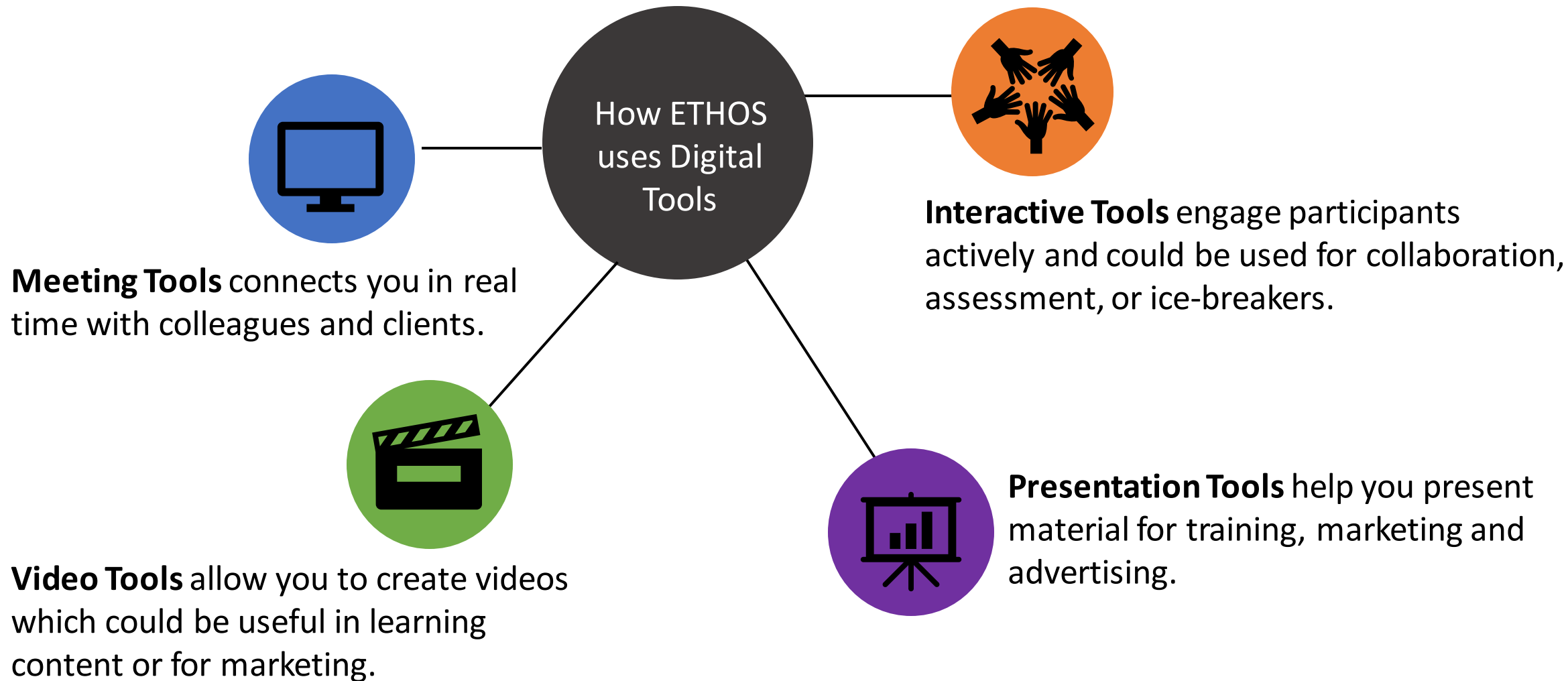
D



E
F
G



Four Categories of Digital Tools at ETHOS





Meeting Tools



zoom



Today's Schedule

Join the Zoom Room at 10AM. We'll be talking about:

10am - 12pm

Zoom Meeting

Morning Check In: How are you doing?
Introduce different types of resumes
Activity: Review different resumes

Lunch
12pm-1pm

Complete the self-paced material below as directed by your Facilitator:

1pm - 3pm

Self-paced

1. Watch the video *How to Get Your Resume Past Screening Software*
2. Watch the video *How to Make a Resume Stand Out*
3. Read the articles listed
4. Work independently on your resume
5. Complete & submit journal

Join the Zoom Room between 1:00 PM - 3:00 PM for one-on-one help from Tammy!

Discord Chat

Join Zoom Room



Video Tools





What is Peer Mentorship?



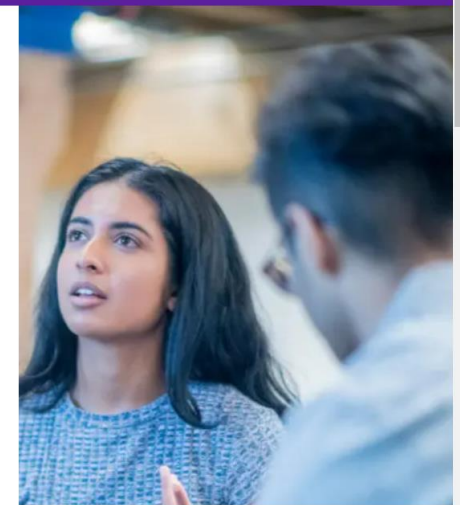
THE BASICS OF PEER MENTORSHIP

Peer Mentorship Defined

Peer mentorship programs are the common practice of pairing a more experienced employee (the mentor) with a less experienced employee (the mentee). The purpose of the partnership is for the **mentor to share their knowledge and insight with their mentee**. It's a great way to help the mentee learn about their role, develop their skills and be more successful in their career.

Myths and Misconceptions

Peer mentorship programs are often compared to coaching, but it's more of a co-operative experience. **The relationship is often mutually beneficial**. Mentors assist mentees to learn their job and mentors get the opportunity to demonstrate their expertise.

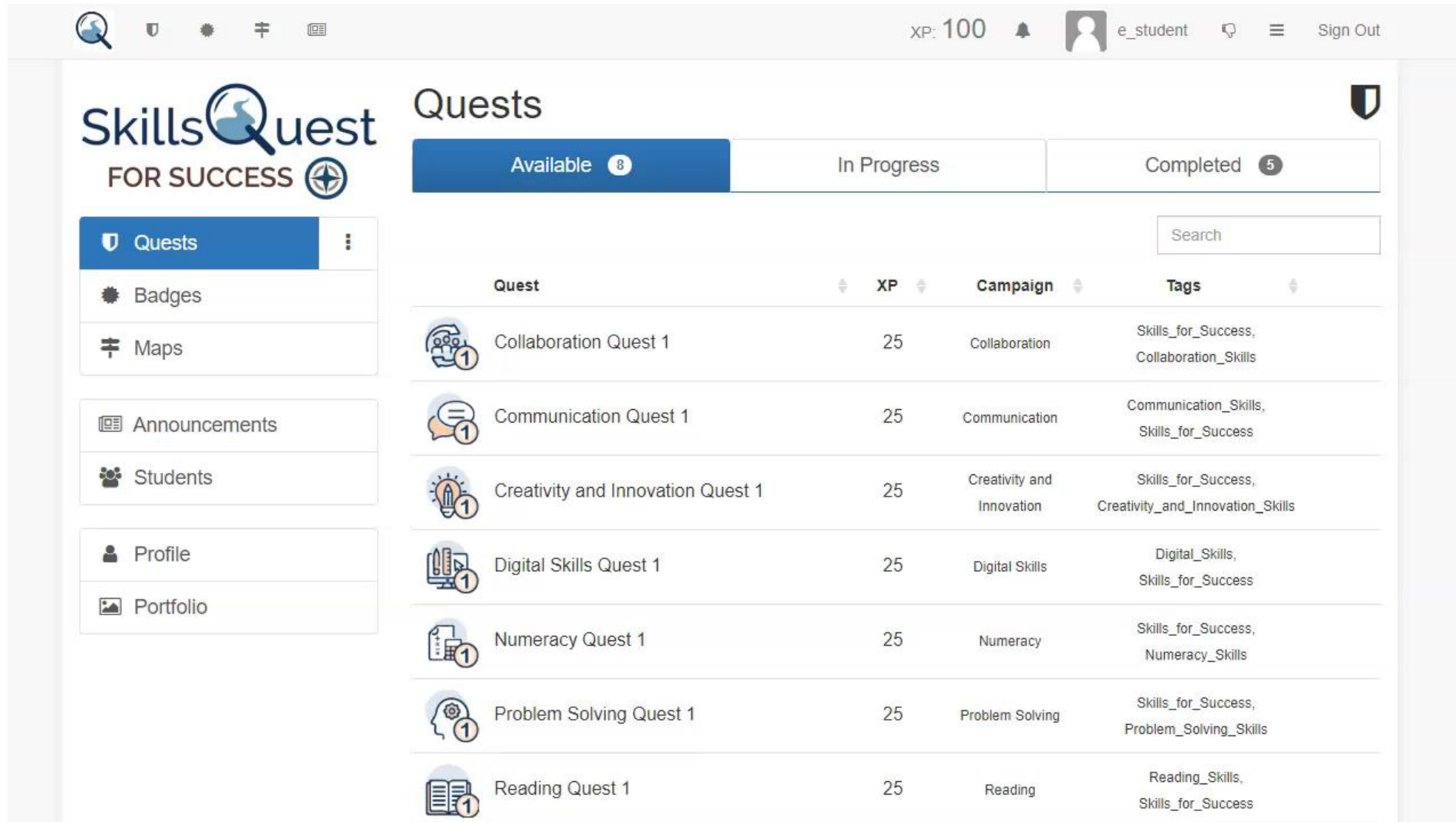


Mentorship is:



Mentorship is not:












The screenshot shows the SkillsQuest FOR SUCCESS user interface. At the top, there is a navigation bar with a search icon, a shield icon, a gear icon, a list icon, and a calendar icon. On the right side of the navigation bar, it displays 'XP: 100', a notification bell icon, a user profile icon labeled 'e_student', a speech bubble icon, a menu icon, and a 'Sign Out' button.

The main content area is titled 'SkillsQuest FOR SUCCESS' on the left. Below the title is a sidebar menu with the following items: 'Quests' (selected), 'Badges', 'Maps', 'Announcements', 'Students', 'Profile', and 'Portfolio'. The main area is titled 'Quests' and features three tabs: 'Available' (with a badge count of 8), 'In Progress', and 'Completed' (with a badge count of 5). A search bar is located to the right of the tabs.

Below the tabs is a table listing available questions. Each row includes an icon, the question name, XP value, campaign name, and tags. The table has columns for 'Quest', 'XP', 'Campaign', and 'Tags'. Each question icon has a small '1' in a circle next to it, indicating one available question of that type.

Quest	XP	Campaign	Tags
 Collaboration Quest 1	25	Collaboration	Skills_for_Success, Collaboration_Skills
 Communication Quest 1	25	Communication	Communication_Skills, Skills_for_Success
 Creativity and Innovation Quest 1	25	Creativity and Innovation	Skills_for_Success, Creativity_and_Innovation_Skills
 Digital Skills Quest 1	25	Digital Skills	Digital_Skills, Skills_for_Success
 Numeracy Quest 1	25	Numeracy	Skills_for_Success, Numeracy_Skills
 Problem Solving Quest 1	25	Problem Solving	Skills_for_Success, Problem_Solving_Skills
 Reading Quest 1	25	Reading	Reading_Skills, Skills_for_Success



Digital Tools: Presentation Tools



Google Slides



Adobe Express



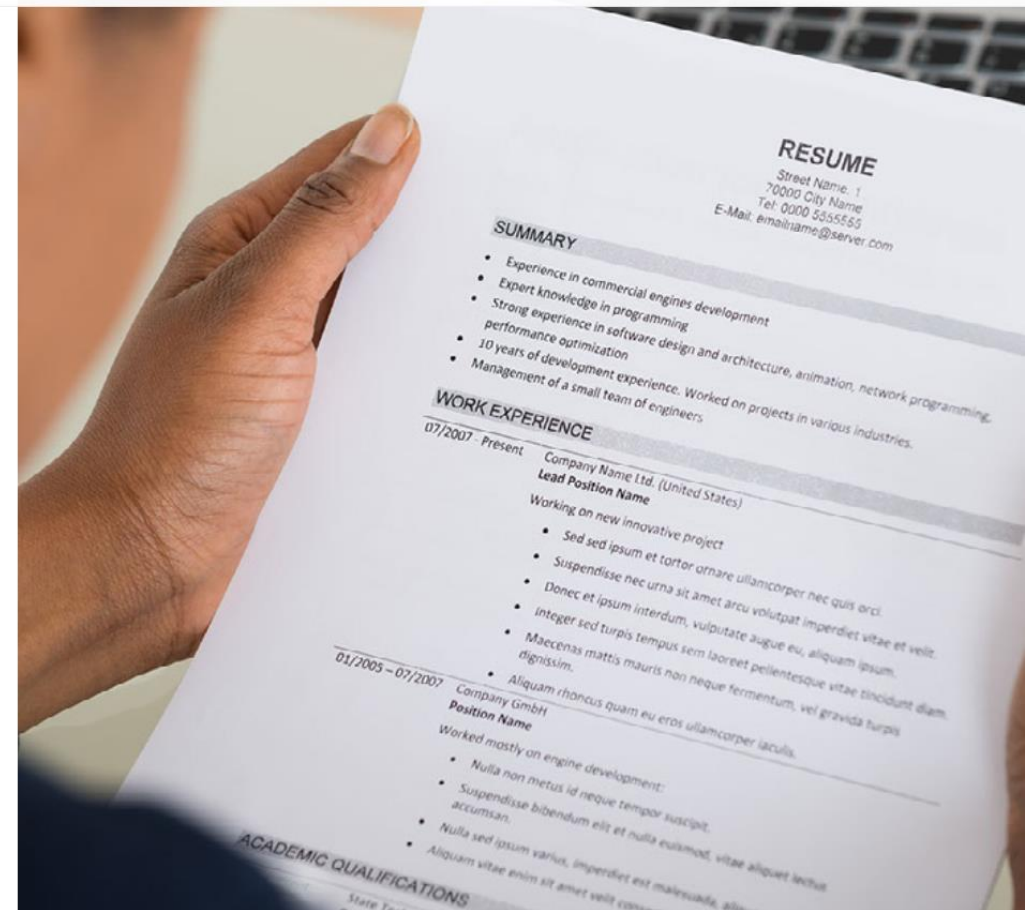
Resumes on the LMS

The resume workshop on the LMS includes 4 modules and a resume builder

Adobe Express

1. Understand how effective resumes help you market your value
2. See the Top 3 Resume formats and the strengths of each
3. Identify what will make your resume stand out from others
4. Follow a process for writing your resume

Royal Roads Rebel LMS





ENTREPRENEURS on the rise

A Journey to Self-Employment for Women with Disabilities

WHAT IS ENTREPRENEURS ON THE RISE?

EOR is a program designed to provide Women with Disabilities the opportunity to achieve financial sustainability by starting their own business.

PROGRAM STAGES

- Phase 1 - 8 weeks - Concept Creation
- Phase 2 - 12 weeks - Business Plan Writing
- Phase 3 - 16-32 weeks - Launch & Implementation Support

Online, blended learning takes place in Phases 1 & 2. Coaching occurs throughout the entire program duration.

PROGRAM FEATURES

- Online entrepreneurial skills training
- Personalized business coaching
- Disability supports based on assessments
- Comprehensive intake and needs assessment

Support availability is need-based and not guaranteed. Eligibility is based on assessments.

ELIGIBILITY

- Self-identify as having a disability
- Identify as a women or non-binary
- Legally entitled to work in Canada
- Has a viable business plan

For more information, please visit our website eor.ethoscmg.com

ETHOS Community Futures Building the Future

This project is funded by the Government of Canada's Opportunities Fund for Persons with Disabilities **Canada**

SkillsQuest

FOR SUCCESS

This project is funded in whole by the Government of Canada's Skills for Success Program.



Digital Tools: Interactive Tools



Microsoft Whiteboard



Employee Introductions

ETHOS Career Management Group Ltd. 53 1845 23 44.5 hours of discussion

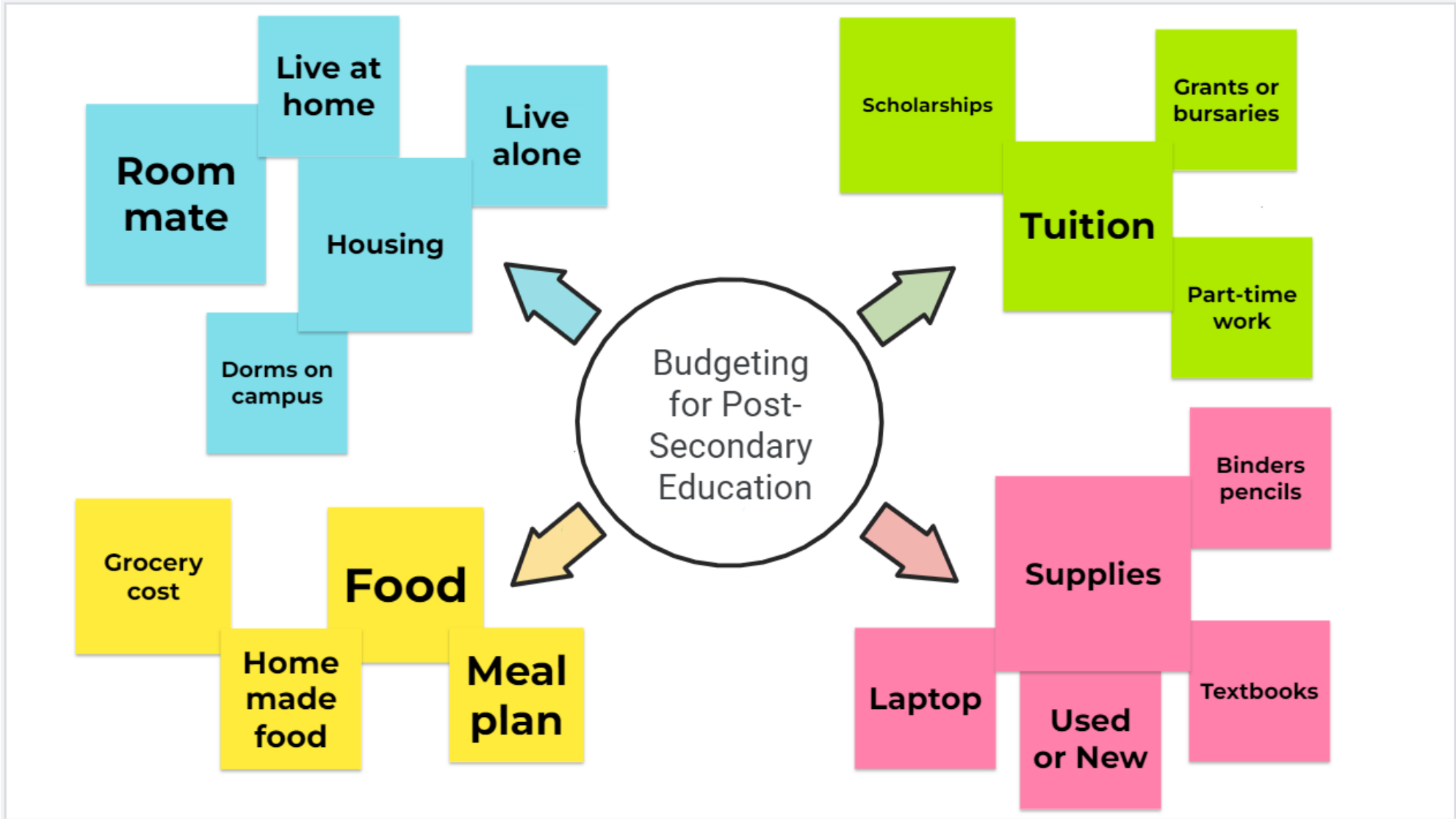
Hi Everyone! Please create a video introducing yourself to the ETHOS Team! You can include information such as: your name, your position, the program you're working in, where you grew up, your career history, where you attended school, your favourite hobby - really anything you want to share with the team! There are many tools you can use to enhance your video - borders, emojis, photos, etc. Have fun and feel free to be as creative as you wish!



53 Responses

Search responses

- Mar 7 Jodi H
- Sep 27 Janelle S
- Sep 14 Kira W
- Aug 25 Helen M
- Jul 27 Candace A
- Mar 17 Sunna B
- Mar 14 Jayson W
- Mar 14 Amber R
- Feb 21 Patty W
- Feb 8 Gord H
- Jan 31 Tammy B
- Dec 22 Sula I
- Dec 19 Leah C
- Dec 16 Amanda M
- Oct 24 Brandon G
- Oct 3 Aime Hutton
- Aug 12 Laura D
- Jul 29 Hannah R



Interactive Tool Kahoot!



Search public kahoots and courses

Subject Language

HALLOWEEN

Hispanic Heritage Month

Uniting Minds with The LEGO Foundation

Premium collections

Kahoot!+ AccessPass Disney MARVEL National Geographic The LEGO Foundation STAR WARS INTUIT Microsoft NASA REBEL GIRLS the Henry Ford Mc Graw Hill MINECRAFT

Categories

Halloween Math Science General knowledge Language learning

Try new Kahoot! game modes for free

General knowledge quiz Play in The Lost Pyramid

Solar system quiz Play in Cosmic Conquest

Emoji quiz Play in Submarine squad

Famous landmarks quiz Play in Color kingdoms

General trivia quiz Play in Treasure trove

Test knowledge

Quiz

True or false

Type answer

Slider

Puzzle

Collect opinions

Poll

Drop pin

Word cloud

Open-ended

Brainstorm

[Kahoot](https://kahoot.com)



Conclusion ETHOS Digital Tools





Question

Cuddlr

Cuddlr matches you with people nearby who just want to cuddle.



Carr Matey

Carr Matey tells you – in a pirate voice – how to find where you parked.



Run Pee

Run Pee informs you when you can run and pee without missing anything big during a movie.



Part 2: What is Gamification?



H
I

Where is Gamification Used?





Training and Gamification Map

★ Part 1 - Skills for Success

ORIENTATION CAMPAIGN
= 100 xp

★ MANDATORY
◆ OPTIONAL

xp = experience points

EARN MAXIMUM OF 5000 xp



SKILLS FOR SUCCESS TRAINING CAMPAIGNS

SKILLS FOR SUCCESS CAMPAIGNS (4 quests each)

Completed campaigns = 100 xp

Quests within Campaign

- Quest 1
- Quest 2
- Quest 3
- Quest 4

25 xp each



Orientation (100 xp) + Skills for Success (900 xp) = 1000 xp

SkillsQuest
FOR SUCCESS

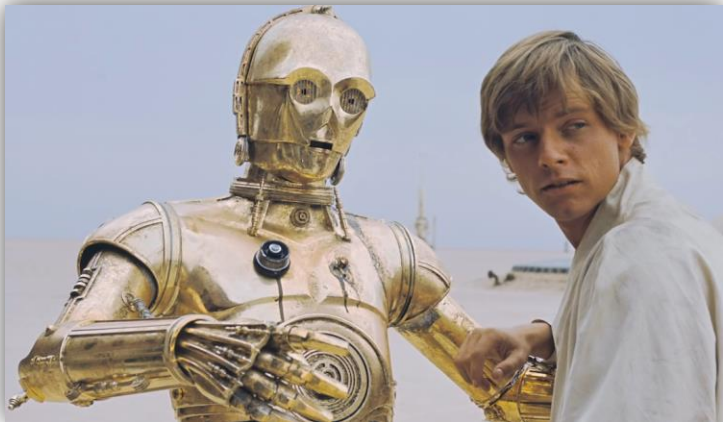
[Skills Quest 4 Success Login](#)

Conclusion Part 2



Digital Tools and **Gamification** elements enhance motivation and engagement in learning.

Part 3: What is AI?



J
K



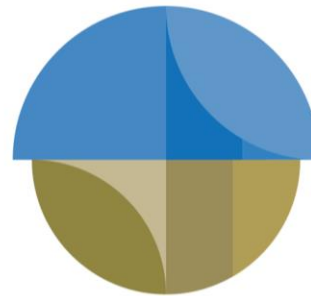
What do we tell clients about AI?

M

Decreasing job demand:

1. Data Entry Clerks
2. Administrative and Executive Secretaries
3. Accounting, Bookkeeping and Payroll Clerks
4. Accountants and Auditors
5. Assembly and Factory Workers
6. Business Services and Administration Managers
7. Client Information and Customer Service Workers
8. General and Operations Managers
9. Mechanics and Machinery Repairers
10. Material-Recording and Stock-Keeping Clerks

97 million



85 million

Growing job demand:

1. Data Analysts and Scientists
2. AI and Machine Learning Specialists
3. Big Data Specialists
4. Digital Marketing and Strategy Specialists
5. Process Automation Specialists
6. Business Development Professionals
7. Digital Transformation Specialists
8. Information Security Analysts
9. Software and Applications Developers
10. Internet of Things Specialists

How Can We Use AI as Career Practitioners?



Creative ideas
Cover letters
Better phrasing
Grammar
Interview answers
Resumes
Correct tone in writing
Interview questions

Paragraph structure

AI Guidelines



Capabilities

Remembers what user said earlier in the conversation

Allows user to provide follow-up corrections

Trained to decline inappropriate requests



Limitations

May occasionally generate incorrect information

May occasionally produce harmful instructions or biased content

Limited knowledge of world and events after 2021

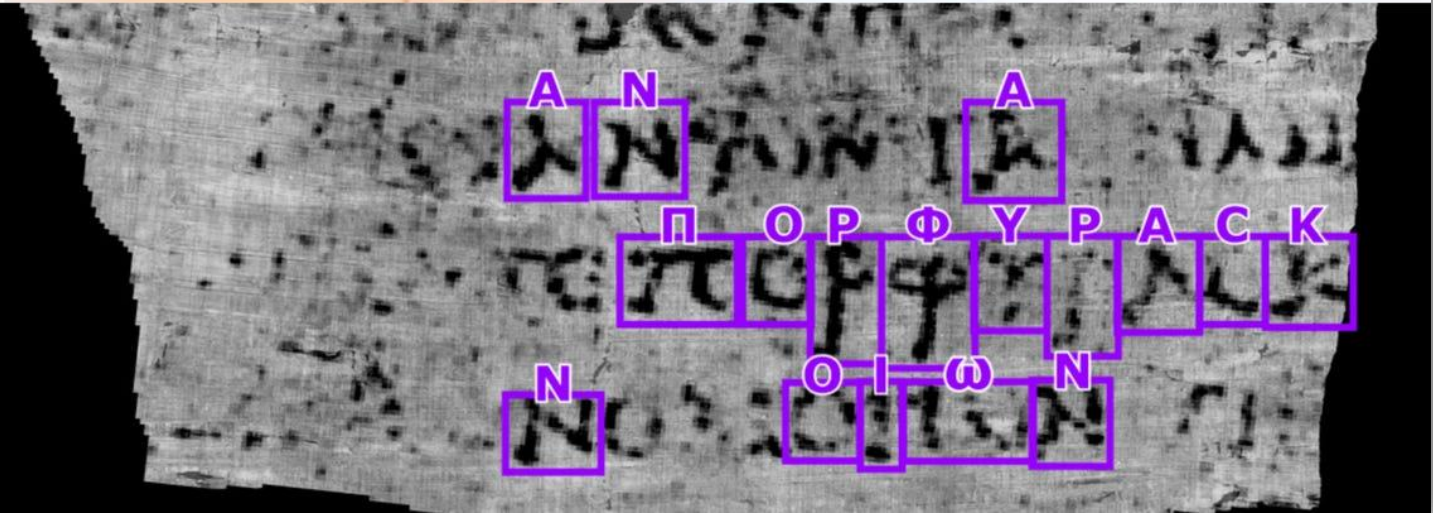
Guidelines

- ✓ Never use private client or staff information or business information.
- ✓ Provide ample context: ChatGPT is not intelligent.
- ✓ Review and verify everything.

Guidelines



N



Conclusion



3



QUESTIONS?



Question



THANKS
FOR
LISTENING

Giselle and Janessa ☺

janessa.stuerle@ethoscmg.com

giselle.shangi-ellis@ethoscmg.com



References

Digital Tools Mentioned

- [Adobe Express](#)
- [Biteable](#)
- [Canva](#)
- [Flip](#)
- [Google Slides](#)
- [Kahoot](#)
- [Loom](#)
- [Microsoft Jamboard](#)
- [Microsoft Powerpoint](#)
- [Microsoft Teams](#)
- [Screenpal](#)
- [Zoom](#)

ETHOS Programs

- [Business Works Central Alberta](#)
- [Entrepreneurs on the Rise](#)
- [Gray Skills](#)
- [Inclusive Employers Hiring HUB](#)
- [QWorks](#)
- [Skills Quest For Success](#)
- [Skills Quest for Young Adults](#)

Photo Credits

1. [Fraser River, Richmond, Vancouver and Coast Mountains, iStock](#)
2. [Speed Bump comics – Dave Coverly](#)
3. [Staying Ahead of the Curve](#)
4. [Christmas Monsters Shopping](#)

Relevant Articles

- A. [The Importance of Using Digital Tools in Education – DigitALL Schools](#)
- B. [What's 'Value Added' About Tech Tools in the Classroom? – Connected Learning Alliance](#)
- C. [Digital Skills Gap Index 2021- Wiley](#)
- D. [The State of Digital Literacy in Canada - Brookfield Institute](#)
- E. [ABC Life Literacy Canada](#)
- F. [The Information and Communication Technology Council](#)
- G. [Skills For Success – Government of Canada](#)
- H. [How to Build a Gamification Strategy – Harbinger Group](#)
- I. [History of Gamification](#)
- J. [The Future of Jobs and Jobs Training - PEW Research Center](#)
- K. [Career Development in 2040](#)
- L. [Don't fear AI. It will lead to long-term job growth - World Economic Forum](#)
- M. [The Future of Job Reports 2020 – World Economic Forum](#)
- N. [AI Reveals Words on Ancient Mount Vesuvius Scroll – Business Insider](#)
- O. [<https://www.dpncindia.com/bulletin-board/staying-ahead>](#)
- P. [<https://www.vectorstock.com/royalty-free-vector/cartoon-cute-monsters-christmas-sale-shopping-vector-6782557>](#)