

# 2023 ANNUAL CONFERENCE

EXPERTS IN WORK TRANSFORMATION

# ASPECTCONFERENCE23



Radisson Hotel Vancouver Airport  
Richmond BC



November 2 & 3, 2023



ASPECTBC  
ASSOCIATION OF SERVICE PROVIDERS  
FOR EMPLOYABILITY & CAREER TRAINING



# THANK YOU!

# ASPECTCONFERENCE23



Thank you for attending the 2023 ASPECT Annual Conference. Without the support of you, our speakers, our exhibitors, and our generous sponsors, this conference would not be possible!

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## Visit Our Exhibitors

ABC Life Literacy Canada, Progressive Intercultural Community Services (PICS), Discovery Community College, Canadian Career Development Foundation (CCDF), BC Career Development Association (BCCDA), BC Labour Market Report.

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#ASPECTCONFERENCE23  
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# SCHEDULE-AT-A-GLANCE

\*Subject to change - All times are Pacific Time

## ASPECT 2023: Day 1 THURSDAY, NOVEMBER 2ND, 2023

7:30 - 8:30 am	REGISTRATION & BREAKFAST				FOYER
8:30 - 10:30 am	WELCOME, TRADITIONAL WELCOME & OPENING KEYNOTE: TERRY SMALL				BALLROOM
10:30 - 11:00 am	NETWORKING BREAK & MEET THE EXHIBITORS				FOYER
11:00 am - 12:30 pm	<b>BRIDGEPORT</b>	<b>BALLROOM A</b>	<b>BALLROOM C</b>	<b>CAMBIE</b>	
	<b>Professional Interpreting in Community and Public Services</b> <i>Ahmad Maaliji Angela Sasso</i>	<b>Assessing Social-Emotional Skills for Workplace Success</b> <i>Pam Khinda Paul Brinkhurst Kristin Vandegriend</i>	<b>Set-Up for Success</b> <i>Terry Deakin</i>	<b>Preventing the Spin Cycle: In Motion &amp; Momentum+</b> <i>Donnalee Bell Trina Stanford</i>	
12:30 - 1:30 pm	LUNCH & MEET THE EXHIBITORS - GUEST SPEAKER				BALLROOM
1:30 - 2:30 pm	<b>BALLROOM C</b>	<b>BRIDGEPORT</b>	<b>CAMBIE</b>	<b>BALLROOM A</b>	
	<b>Skills for Success: Assessing Transferable Skills</b> <i>Noah Arney</i>	<b>SkillingUp - Building Digital Equity and Financial Security</b> <i>Lisa Livingston</i>	<b>Indigenous Skills for Success Journey</b> <i>Danica Isherwood Francesca De Bastiani Kihisis Lerat</i>	<b>Using Digital Tools to Boost Learning and Participation</b> <i>Giselle Shangi-Ellis Janessa Stuerle</i>	
2:30 - 3:00 pm	NETWORKING BREAK & MEET THE EXHIBITORS				FOYER
3:00 - 4:30 pm	<b>BALLROOM A</b>	<b>BRIDGEPORT</b>	<b>CAMBIE</b>	<b>BALLROOM C</b>	
	<b>Relational Effectiveness: The Client as Your Compass</b> <i>Desiree Carlson Cassie Taylor</i>	<b>Employer Support: The Pathway to Job Seeker Success</b> <i>Johanna Currie</i>	<b>Medicine Wheel: How to Use for Job Search Activity</b> <i>Coreen Jenner</i>	<b>Sector Sustainability: Leader Mentorship Discussion</b> <i>Tony Kirschner</i>	
5:00 - 7:00 pm	NETWORKING RECEPTION				FOYER

## ASPECT 2023: Day 2 FRIDAY, NOVEMBER 3RD, 2023

7:30 - 8:30 am	BREAKFAST, SPECIAL GUEST & WELCOMING REMARKS				BALLROOM
8:30 - 10:00 am	<b>RICHMOND</b>	<b>CAMBIE</b>	<b>BALLROOM A</b>	<b>BRIDGEPORT</b>	
	<b>Strategic Plan Implementation</b> <i>JP Baker</i>	<b>Reimagining Organizations in a Climate Change Disrupted World</b> <i>Arden Henley Ingrid Kastens</i>	<b>Career Development Professional Centre Training: A Fireside Chat</b> <i>Roberta Borgen Seanna Quressette Candy Ho</i>	<b>Buy With Impact: A National Call to Action</b> <i>Charlotte Lewthwaite</i>	
10:00 - 10:30 am	NETWORKING BREAK & EXHIBITOR VISITS				FOYER
10:30 am - 12:00 pm	<b>BALLROOM A</b>	<b>CAMBIE</b>	<b>RICHMOND</b>	<b>BRIDGEPORT</b>	
	<b>First Impressions Count: Re-Imagining the Intake Process</b> <i>Annika Laale Rebecca McCarthy</i>	<b>Color Spectrums: Personality Styles Workshops</b> <i>Coreen Jenner</i>	<b>Our Role in the Social Determinants of Mental Health</b> <i>Seanna Quressette Catherine Hajnal</i>	<b>Consultation: Informing the Care Economy Workforce Working Group</b> <i>Scott Barillaro</i>	
12:00 - 1:00 pm	LUNCH & NETWORKING				BALLROOM
1:00 - 2:00 pm	MINISTRY UPDATE & CLOSING PRESENTATION				BALLROOM
	<i>Joanna White, ADM - Ministry of Post Secondary Education and Future Skills Karen Blackman, ADM - Ministry of Social Development and Poverty Reduction</i>				

# Day 1: Thursday, November 2

## Room Colour Legend

BRIDGEPORT
Ballroom A
Ballroom C
CAMBIE
RICHMOND

7:30 - 8:30 AM Registration & Hot Breakfast in the Foyer  
8:30 - 10:30 AM Welcome, Traditional Welcome, & Opening Keynote: Terry Small  
10:30 - 11:00 AM Network Break & Meet the Exhibitors  
11:00 - 12:30 PM Sessions:

### Professional Interpreting Services in Community and Public Services

#### Leadership Open Mic - Fishbowl Discussion with Ahmad Maaliji & Angela Sasso

The session will present and focus on the importance of qualified interpreting services in the community and public services sectors. Many organizations still assign untrained bilinguals to act as interpreters for various sessions and events, not recognizing that bilingual ability is only one of the many professional competencies' interpreters require in their work. While volunteers may have the language skills, they lack the professional training, knowledge of standards of practice, ethics, and systems. This session will also share the work of the International Standards Organization's (ISO) in translation, interpreting and related technologies, and its publications centered on the interpreting field.

Participants will have the opportunity to share their experiences, ask questions, and will gain a better understanding of the importance of professional interpreting in the community and public services sectors. In addition, participants will learn about key resources available, and take away valuable information on how to include qualified language services in their respective organizations.

### Assessing Social-Emotional Skills for Workplace Success

#### Leadership Panel with Pam Khinda, Paul Brinkhurst & Kristin Vandegriend

Job seekers need to demonstrate a wide range of soft skills to stand out to employers. The Employability Skills Assessment Tool (ESAT) supports learners in assessing and developing their social and emotional skills through self-assessment and instructor observation. Learn more about ESAT and how it is being used at Vancouver Community College and across Canada.

### Set-Up for Success

#### Managers Workshop with Terry Deakin

Do you know how people who experience barriers to employment continue to be underrepresented in our evolving labour market? And they are also most likely to be underserved in our employment programs. Set-Up for Success provides you with tools and strategies to add to any program to facilitate personal growth and development toward a successful labour market attachment.

### Preventing the Spin Cycle: In Motion & Momentum+

#### Leadership Workshop with Donnalee Bell & Trina Stanford

This session will explore the "now for something completely different" approach taken to revolutionize career and employment services in New Brunswick and the process of scaling this innovation across Canada to support the more than 85% of people coming to service with pre-employment needs.

12:30 - 1:30 PM Lunch & Meet the Exhibitors - sessions continued on next page



### New for 2024: Regional Virtual Member Meetings

We are excited to announce a series of upcoming regional virtual member meetings designed to enhance ASPECT's membership experience and foster stronger connections within our sector. These meetings will provide a platform for networking, sharing knowledge, and discussing important developments in your region.

Our first series of regional meetings will start in January 2024. Keep an eye out for our invitation to register for meetings scheduled for your region.

# Day 1: Thursday, November 2

BRIDGEPORT
Ballroom A
Ballroom C
CAMBIE
RICHMOND

1:30 - 2:30 PM Sessions:

## Skills for Success: Assessing Transferable Skills

Managers Presentation by Noah Arney

Supporting the self-assessment of transferable skills means that clients are more able to develop themselves and be open to transformational experiences. This session will present a subjective reports assessment based on the Skills for Success framework (2021), designed to assess skills that are easily displayed in practice, but difficult to assess outside of practice.

## SkillingUp - Building Digital Equity and Financial Security

Managers Workshop with Lisa Livingston

SkillingUp, a partnership between MODC, Microsoft and CIBC that invests in all stages of employment, including one-to-one pre-job/career and post-job/career support. This includes free digital literacy training, career essential training and Microsoft certifications as well as mentoring and networking opportunities and job development support. The program supports job seekers to increase their employability in tech and “tech-enabled” jobs.

## Indigenous Skills for Success Journey

Leadership Workshop with Danica Isherwood & Francesca De Bastiani

Explore the updated Indigenous Skills for Success Journey Refresh Project. The interactive and engaging workshop facilitates connection with like-minded colleagues while presenter led activities guide you to put the skills framework into practice with relevant scenarios. Includes the opportunity to try out some exciting new learner activities and come away with new tools to add to your tool kit.

## Using Digital Tools to Boost Learning and Participation

Managers Presentation by Giselle Shangji-Ellis & Janessa Stuerle

In this presentation, Giselle and Janessa will explore some of our favourite digital tools. They consider the application of the tools in the career development field and introduce attendees to a gamified approach to learning. These experienced Instructional Designers will demonstrate how they implement digital tools and resources in a way that removes barriers, allowing all clients to fully participate.

2:30 - 3:00 PM Networking Break & Meet the Exhibitors



### 2024 BC Election: Advocate with ASPECT

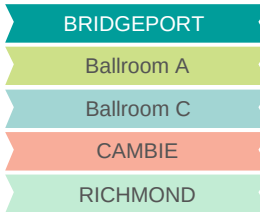
BC's provincial general election is set for October 19, 2024. Now is the perfect time to champion and raise the profile of our sector. The outcome of this election will deeply influence our field and the developing caucus mandates, and it is vital we come together to make sure our concerns and priorities reach the candidates.

Your involvement can make a real difference in shaping BC's future of community-based employment services. Help us help you!

Watch as we gear up in the new year with opportunities for you to have a say in the next chapter of our sector's future!



# Day 1: Thursday, November 2



3:00 - 4:30 PM Sessions:

## Relational Effectiveness: The Client as Your Compass

Leadership Workshop with Desiree Carlson & Cassie Taylor

Career development leaders are increasingly being called to support complex, diverse, and multi-barriered clients within our dynamic employment landscape. At the same time, they're tasked with streamlining service provision with an equally diverse staff often new to the sector. This workshop calls for a refocusing on cultivating strong relational competencies grounded in sensitivity, dignity, and understanding through an authentic, compassionate, and empathic approach. Leave equipped to create spaces for collaboration and growth for yourself, your staff, and clients.

## Employer Support: The Pathway to Job Seeker Success

Managers Workshop with Johanna Currie

Join us as we look at employers through a new lens and discover the key to successful employer connections. Learn to leverage your existing skills and apply analysis tools to identify value-adds that will have a long-term impact on employers. Explore how adding value and building relationships through employer support leads to fulfilling and meaningful work for all job seekers.

## Medicine Wheel - How to Use for Job Search Activity

Presentation by Coreen Jenner

The workshop involves group interaction as well as using handouts to have participants develop their own life and how it relates to them. In this workshop participants will learn how to use the wheel to engage in positive job search activities to share with clients.

## Sector Sustainability: Leader Mentorship Discussion

Presented by Tony Kirschner

This session is for leaders and emerging leaders and delves into the intricacies of leadership transitions within organizations. In this fireside chat-style presentation, we'll explore best and worst-case scenarios for leadership handovers and provide insights on long-term transition planning. Our expert presenter will share his experiences in recruitment, shedding light on ideal competencies sought after in future leaders and offering invaluable tips to smoothen the recruitment process.

# #HUMANSOFEMPLOYMENT

## Add the hashtag to your social media posts!

We are excited to launch our Humans of Employment storytelling campaign to raise public awareness of the work you do and feature people who deliver employment services and those who access them. Since we are headed into an election year, help us tell your stories and profile the great work you are doing in your communities.

Help us create a movement by tagging your posts with #humansofemployment!

- Follow us on Facebook and Instagram.
- Share the stories through your own social media networks.
- Send us at [pdaoust@aspect.bc.ca](mailto:pdaoust@aspect.bc.ca) your staff or client photos and stories for us to share.

## Day 2: Friday, November 3

### Room Colour Legend

BRIDGEPORT
Ballroom A
Ballroom C
CAMBIE
RICHMOND

7:30 - 8:30 AM Breakfast, Welcome Address: Honourable Sheila Malcolmson, SDPR  
8:30 - 10:00 AM Sessions:

### Strategic Plan Implementation

Leadership Workshop with JP Baker

Translate your goals into action! Good strategic plans don't just live on a shelf. They live through effective operational planning and ground-level decisions about programming, finances, hiring, and more. In this workshop, we will explore the different ways that strategic plans are converted into actions and decisions. This may involve structural changes, leadership support, community engagement, resource allocation, and capacity building. It may also involve operational planning and embedding values into organizational processes and policies.

### Reimagining Organizations in a Climate Change Disrupted World

Presentation by Arden Henley & Ingrid Kastens

Reimagining Organizations invites organizations to re-envision their organizations in a world disrupted by the impacts of climate change. It provides a summary of the recent findings of climate scientists and identifies several probable scenarios that organizations in BC will face over the next 3-5 years. The presentation concludes with steps that organizations can take to prepare for this uncertain future.

### Career Development Professional Centre Training: A Fireside Chat

Leadership Panel with Roberta Borgen, Seanna Quressette & Candy Ho

Earlier this year, the new Career Development Professional Centre unveiled a game-changing free training, sculpting the essence of working in career and employment services, no matter where or who you serve. Join us for this fireside chat to gain insights directly from the trainers who not only spotlighted knowledge gaps but also gained fresh perspectives from their learners. Dive into their aspirations for elevating professional development in our field!

### Social Procurement: A National Call to Action

Presentation by Charlotte Lewthwaite

Every purchase carries economic, environmental, cultural, and social implications. Social procurement is revolutionizing the buying and selling process, emphasizing impact. We invite all sectors to understand this shift and its benefits. By showcasing Canada's leading sustainable procurement practices, we aim to provide tools to amplify community benefit through informed purchasing decisions. This collective focus on harnessing social value from buying decisions not only challenges traditional market dynamics but also cultivates a potent positive change in our communities. Join us in building a transformative marketplace that prioritizes impact.

10:00 - 10:30 AM Network Break & Meet the Exhibitors  
10:30 - 12:00 PM Sessions:

### First Impressions Count: Re-Imagining the Intake Process

Leadership Presentation by Annika Laale & Rebecca McCarthy

Most employment services have intake processes, but are they effective? Intake is a critical opportunity to build trust and engagement, ensuring the individual's strengths and needs inform service delivery. It is the lynchpin of quality service. Come and explore a strength-based process that also captures meaningful data on the client's career development journey from the first meeting.

# Day 2: Friday, November 3

Room Colour Legend

BRIDGEPORT
Ballroom A
Ballroom C
CAMBIE
RICHMOND

10:30 - 12:00 PM Sessions Continued:

## Color Spectrums - Personality Styles Workshops

Presentation by Coreen Jenner

Colour Spectrums is a personality model presented to groups in an interactive and entertaining workshop format. Participants sort the 4 colourfully illustrated attribute cards to identify their natural Colourspectrums - a combination of the 4 developmental areas of personality. Participants are guided through a process of self-reflection, group discussions and activities to discover and celebrate diverse personality strengths.

## Our Role in the Social Determinants of Mental Health

Leadership Workshop with Catherine Hajnal & Seanna Quressette

We will explore the social determinants of mental health as they intersect with the work of career development. Participants will leave with the beginnings of a map of trauma-informed referrals. This will include an exploration of the continuum of crisis to prevention and our role along that continuum. Through discussion learn how to contribute to the mental health of clients.

## Consultation: Informing the Care Economy Workforce Working Group

Opening presentation by Scott Barillaro

Join us for a collaborative session with an introduction to the Care Economy Workforce Working Group, a Social Services Sector Roundtable sub-group. Gain insights into the work being done on your behalf, including its objectives and ongoing initiatives. Participants will engage in interactive table discussions, addressing crucial questions that will shape our direction. Representatives from each group will share findings, providing invaluable input. We will collate feedback, ensuring that the collective voice informs our future steps. Your participation will play a pivotal role in our journey forward!

12:00 - 1:00 PM Lunch & Networking

1:00 - 2:00 PM Ministry Update & Closing Presentations

## Ministry Update

By Joanna White & Karen Blackman

Discover the newest updates on BC's employment programs, results, and future prospects. This enlightening session will keep you updated on government efforts to forge a StrongerBC. A question and answer segment will follow.

## Conference Closing

By Janet Morris-Reade

We will wrap up the conference with closing remarks and prize draws. You must be in the room to win.

# Thank You!

After the conference, we will send you a link to the presentation slides and handouts. You will also receive a link to the post-conference evaluation. Please give us your feedback to help us do better.



# Meet Our Speakers

#ASPECTCONFERENCE23

## TERRY SMALL



Terry Small, B.Ed., M.A., is a master teacher and Canada's leading learning skills specialist. He is the author of the Brain Bulletin, with over 34,000 subscribers worldwide.

Terry has presented on the brain for over 33 years to organizations around the world. His knowledge, warmth, humour and dynamic presentation style have made him a much sought-after speaker at workshops and conferences. Terry often appears on TV, radio, and in the press. He recently appeared on BCTV, Global, CKNW and Student Success. He has presented his ideas to over 301,000 people in 23 countries on five continents.

## HONOURABLE SHEILA MALCOLMSON



Minister of Social Development and Poverty Reduction, Government of BC

Sheila Malcolmson was first elected as MLA for Nanaimo in 2019. She previously served as minister of Mental Health and Addictions, working to improve mental health services and address the ongoing toxic drug crisis, and as parliamentary secretary for the Environment, working to protect the environment and clean up coastal waters.

Sheila was elected four times to the Islands Trust Council, serving six of those years as chair, where she championed fair ferry service, marine safety and oil spill prevention. She signed a government-to-government protocol between the Snuneymuxw First Nation and the Islands Trust – establishing a relationship of respect and cooperation in planning, land-use management and heritage conservation.

In 2015, Sheila was elected as a federal member of parliament (MP) for Nanaimo-Ladysmith.

## NOAH ARNEY



Day 1, 1:30 - 2:30pm

Noah Arney is a Career Development faculty member at Thompson Rivers University and a Certified Career Development Professional. Noah has worked in higher education for 14 years. His research focuses on work-integrated learning and skills.

## JP BAKER



Day 2, 8:30 - 10:00am

JP Baker is a Planning Consultant, ready to support organizations strategize the most effective ways to reach their goals. JP has extensive experience as a facilitator, consultant, researcher, and writer.

## SCOTT BARILLARO



Day 2, 10:30 - 12:00pm

Scott Barillaro holds a Bachelor of Music, Bachelor of Arts, and a Master of Public Administration. Since 2000, Scott has held BC government positions in health, energy, environmental and economic development policy and programs before joining the Ministry of Social Development and Poverty Reduction.

## DONNALEE BELL



Day 1, 11:00 - 12:30pm

Donnalee is the Managing Director of the Canadian Career Development Foundation and co-author of In Motion and Momentum+. She has led a wide range of award-winning pan-canadian, provincial, and territorial career initiatives.

## KAREN BLACKMAN



Day 2, 1:00 - 1:00pm

Karen Blackman is the Assistant Deputy Minister Employment and Labour Market Services Division in the Ministry of Social Development and Poverty Reduction.

## ROBERTA BORGEN



Day 2, 8:30 - 10:00am

Dr. Roberta Borgen, with 40 years in career counseling, consulting, education, and entrepreneurship, is president of Life Strategies Ltd., offering consulting, research, workshops, and presentations on career development.

## PAUL BRINKHURST



Day 1, 11:00 - 12:30pm

Paul Brinkhurst applies his naval, engineering, and teaching experience to support learners and practitioners develop and assess social emotional skills through the creation of ESAT and curriculum resources.

## DESIREE CARLSON



Day 1, 3:00 - 4:30pm

Desiree Carlson is an experienced existential counsellor skilled at developing and implementing change management projects and is capable of collaborating with career leaders, community stakeholders, and service providers to uncover and meet shared goals.

# Meet Our Speakers

#ASPECTCONFERENCE23

**JOHANNA CURRIE**

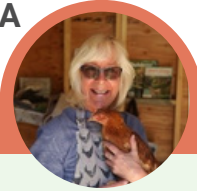
Community Futures North Okanagan



Day 1, 3:00 - 4:30pm

Johanna Currie joined WorkBC in the spring of 2022 as a Business Advisor specializing in employer support. She leverages over 25 years of management experience, as well as education in adult learning, business and human resources.

**FRANCESCA DE BASTIANI**



Day 1, 1:30 - 2:30pm

Francesca de Bastiani has over 30 years' experience in employment and training with a focus on Indigenous adult learners. She is a Skills for Success practitioner and holds a master's of education in curriculum development and diversity.

**TERRY DEAKIN**

INEO Employment Counseling Inc



Day 1, 11:00 - 12:30pm

With combined education in social, business, and community and 25-years of experience in program development and facilitation, Terry Deakin brings a multi-faceted approach to success for individuals who are experiencing multiple barriers to employment.

**CATHERINE HAJNAL**

Life Fundamentals



Day 2, 10:30 - 12:00pm

Dr. Catherine Hajnal facilitates an understanding of trauma, loss and grief including their transformative potential. She is committed to creating learning environments that foster a deeper understanding of the human condition

**ARDEN HENLEY**

Green Technology Education Centre



Day 2, 8:30 - 10:00pm

Arden Henley is the Executive Director of the Green Technology Education Centre (GTEC). Prior to GTEC, Arden was Vice-President of City University in Canada. He has published numerous articles, five book chapters, a book, and several op-eds.

**CANDY HO**

Kwantlen Polytechnic University



Day 2, 8:30 - 10:00am

Dr. Candy Ho is an international award-winning career development educator and scholar whose expertise is recognized globally through keynotes, consulting, and other engagements. She is the inaugural Assistant Professor, Integrative Career and Capstone Learning at the University of the Fraser Valley.

**DANICA ISHERWOOD**

Douglas College



Day 1, 1:30 - 2:30pm

Danica Isherwood holds the CCDP and Vocational Rehabilitation designations and is passionate about Skills for Success. As a firm believer in lifelong learning and continuous upskilling, Danica supports others to build skill and career efficacy.

**COREEN JENNER**

OTDC



Day 1, 3:00 - 4:30pm  
&  
Day 2, 10:30 - 12:00pm

Coreen Jenner, a certified facilitator, is fully qualified to conduct top-notch workshops. Hailing from the First Nation of the Okanagan Territory, when she facilitates cultural awareness workshops, she shares her personal journey and prompts participants to discuss their own cultures and values.

**INGRID KASTENS**

Consultant



Day 2, 8:30 - 10:00am

Ingrid Kastens, BSW, MSW, spent four decades working in community and government, most recently as CEO of a large non-profit, as well as teaching at multiple colleges and universities. She is recipient of several awards.

**PAM KHINDA**

Vancouver Community College



Day 1, 11:00 - 12:30pm

Pam Khinda is a Certified Career Development Practitioner who currently works as Manager at Vancouver Community College's Partnership Development Office and is one of the instructors in SFU's Career Development Practitioner Certificate program.

**ANNIKA LAALE**

Canadian Career Development Foundation



Day 2, 10:30 - 12:00pm

Annika Laale practiced human-centred design before it was popularized. Annika's 20+ years' experience in career and organization development drew her to the conclusion that change can be catalyzed externally but needs to come from within individuals.

**CHARLOTTE LEWTHWAITE**

xBuy Social Canada



Day 2, 8:30 - 10:00 am

As Manager of Community Benefits and Partnerships, Charlotte Lewthwaite works with all sectors to promote social procurement. A background in Economics and work experience with social enterprises in Vancouver's Downtown Eastside make her an asset in social procurement policy advocacy, design, and implementation.

**LISA LIVINGSTON**

March of Dimes Canada



Day 1, 1:30 - 2:30pm

Lisa Livingston is an Employment Services Manager with March of Dimes Canada. As a Registered Rehabilitation Professional, Certified Vocational Professional and as a previous Registered Kinesiologist, Lisa has worked in the disability sector for 25 years.

**AHMAD MAALIJI**

Options Community Services Society



Day 1, 11:00 - 12:30pm

Ahmad Maaliji, a Project Manager at Options Community Services Society, is eager to connect with diverse communities. With a postgraduate degree in International Relations, he excels in project management, business development, and community engagement.

**REBECCA MCCARTHY**



Day 2, 10:30 - 12:00pm

Rebecca McCarthy is curious about everything. Her diverse background and skills support CDPs across Canada, leading national initiatives including Career Month and the update of the Competency Framework and Code of Ethics for CDPs.

**SEANNA QUESSETTE**

Douglas College



Day 2, 8:30 - 10:00am  
& 10:30 - 12:00pm

Seanna Quressette, M.Ed., CCDP, is a trauma therapist with 30+ years of experience in Career Development. Seanna lives with PTSD and anxiety. Seanna has taught CDPs for more than 20 years and is currently faculty at Douglas College.



# Meet Our Speakers

#ASPECTCONFERENCE23

**ANGELA SASSO**



Day 1, 11:00 - 12:30pm

Founder and Director Angela Sasso incorporated Shifting Pictures Inc. in 2010, but the firm is rooted in history and expertise that predates its official founding. Since 1989, Angela Sasso has been an active and strategic consultant in community interpreting and intercultural competence.

**GISELLE SHANGI-ELLIS**



Day 1, 1:30 - 2:30pm

Giselle Shangi-Ellis holds a B.A. and M.A. in Psychology, a B.Ed in Mathematics, an M.A. in Learning Design & Technology as well as a Certificate in Teaching English as a Second Language (CERTESL).

**TRINA STANFORD**



Day 1, 11:00 - 12:30pm

Trina Stanford, with over 14 years in Canada and the U.S., is a devoted Employment Trainer/Counsellor. She aids in career decisions, job searches, and training access and contributes to the In Motion & Momentum+ program and other CCDF initiatives.

**JANESSA STUERLE**



Day 1, 1:30 - 2:30pm

Janessa Stuerle holds a B.A. in Geography with a double minor in Music and Biology, a B.Ed in Elementary and Middle Years, a Graduate Diploma in Online Teaching and Learning, and a M.Ed in Educational Leadership.

**CASSIE TAYLOR**



Day 1, 3:00 - 4:30pm

Cassie Taylor, BAA, has 15 years of experience supporting a vast array of diversity-focused projects. Cassie's work seeks to improve career development services through fostering culturally informed practices rooted in empathy, understanding, collaboration, and data.

**KRISTIN VANDEGRIEND**



Day 1, 11:00 - 12:30pm

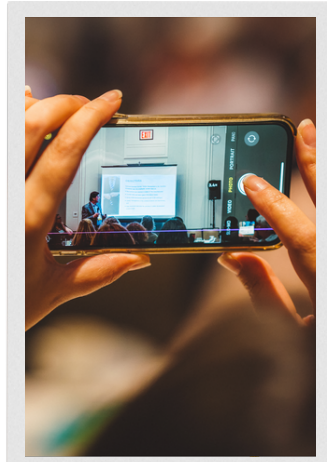
Kristin Vandegriend is a project coordinator and curriculum designer with expertise in working within post-secondary education and the career development field.

**JOANNA WHITE**



Day 2, 1:00 - 2:00pm

Joanna White was appointed as the Assistant Deputy Minister for Workforce Development and Skills Training at British Columbia's Ministry of Post-Secondary Education and Future Skills (PSFS) on December 16, 2022.



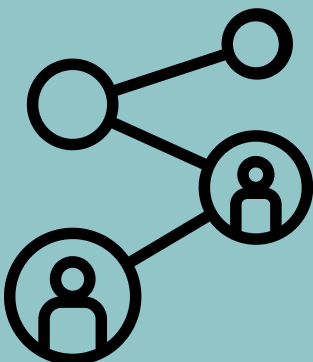
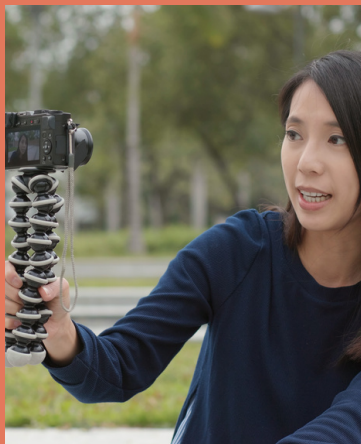
## 2024 BC Election: Help ASPECT Raise Your Profile!

BC's general election is scheduled for October 19, 2024, and it's time for the employment services sector to educate the public about the work you do. Decisions made during the period leading up to the election will have a significant impact on our sector and its crucial the we ensure our concerns and priorities are heard. There are three ways you can become involved:

Use the hashtag **#HumansOfEmployment** in all your organization's social media posts. (details on page 6 of this program).

Agree to participate in our **Community Reporters** project where youth with their phones will come to interview you and your staff to produce social media content.

In early 2024, look for our election toolkit with candidate information, engagement strategies, and letter templates to help you have your voice heard.



## New Member Referral Program

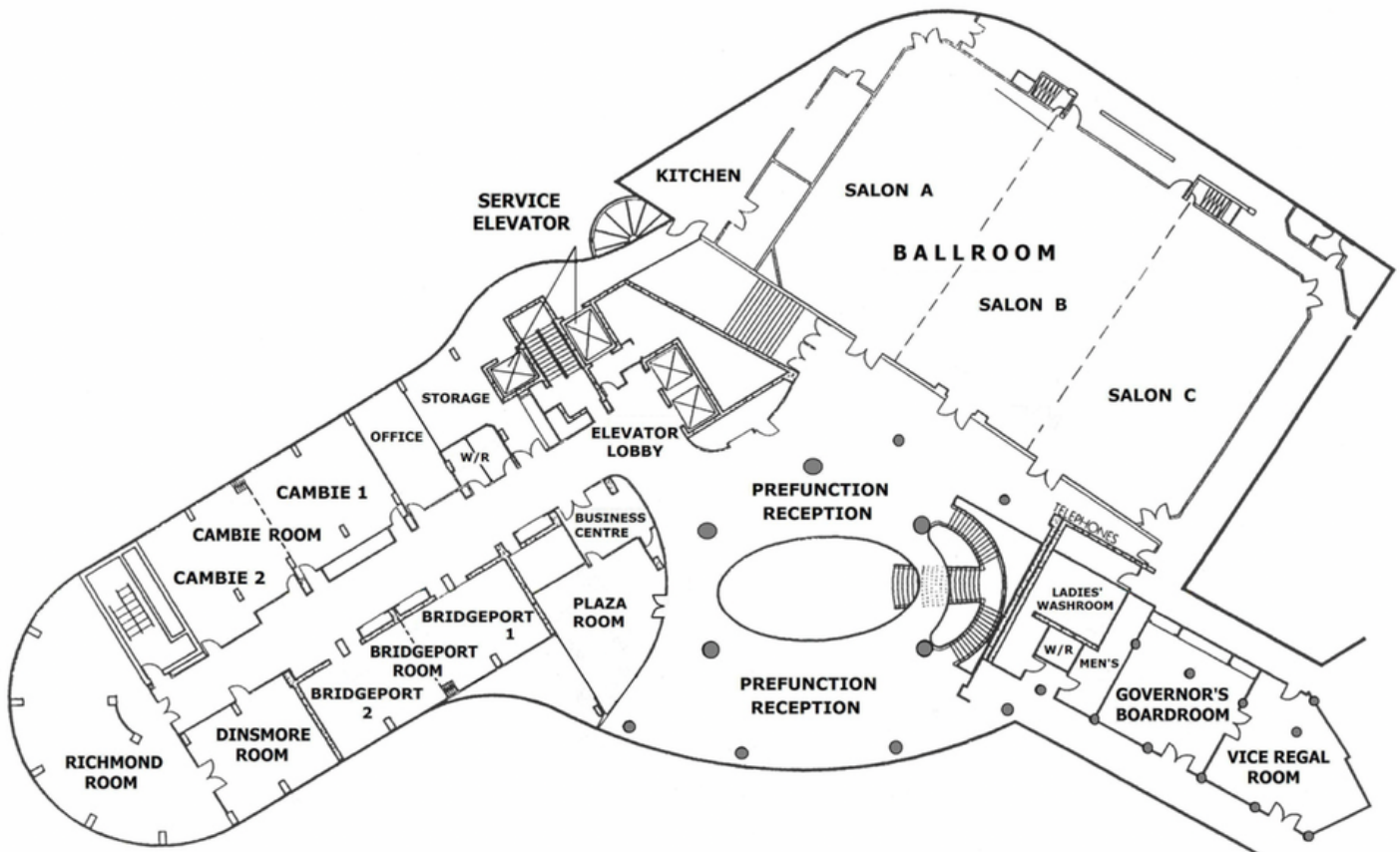
We are thrilled to announce the launch of ASPECT's new Member Referral Program, designed with our members in mind! All existing members are eligible for the program.

Spread the news to anyone who could benefit from being an ASPECT member. Best part is, once your referral becomes a new member, you earn a \$50 e-gift card or \$50 off your next ASPECT Conference registration.

Learn more at [aspect.bc.ca/referral-program](https://aspect.bc.ca/referral-program)



# Floor Plan



## *Enjoyed this year's conference?*

Join us next year on **Thursday, November 7** and **Friday, November 8, 2024**, in Victoria, BC, at the Delta Hotels Victoria Ocean Pointe Resort!