



ASPECTBC

ASSOCIATION OF SERVICE PROVIDERS
FOR EMPLOYABILITY & CAREER TRAINING

ASPECT CONFERENCE SPONSORSHIP & EXHIBITOR OPPORTUNITIES



ASSOCIATION OF SERVICE PROVIDERS
FOR EMPLOYABILITY & CAREER TRAINING

2024 Annual Conference

EVOLVING TOGETHER:

PREPARING FOR THE FUTURE OF EMPLOYMENT SERVICES



November 7 & 8, 2024



Delta Hotels Victoria Ocean Pointe Resort

#ASPECTCONFERENCE24

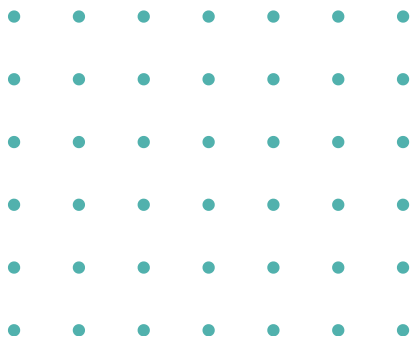
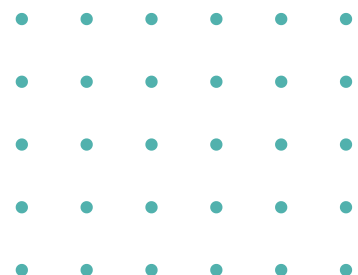


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CONFERENCE OVERVIEW

ASPECT's 34th annual conference theme, *Evolving Together: Preparing for the Future of Employment Services*, focuses on the future of community-based employment services and how we can work together in adapting to new realities and challenges by helping clients, employers, and community economies prepare for the ever-changing labour market.

The conference takes place in person at the Delta Hotels Victoria Ocean Pointe Resort in Victoria, BC on Thursday, November 7 and Friday, November 8, 2024, and aims to support all front-line workers, executives, and other employment professionals passionate about helping British Columbians find and maintain meaningful employment.

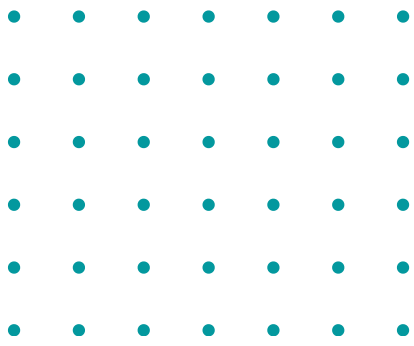
Hosted by the Association of Service Providers for Employability and Career Training, the ASPECT conference is *the* sector event of the year where delegates learn new and evidence-based innovations that they can use in their communities.

CONTACT

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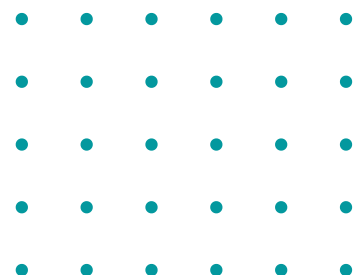
WWW.ASPECT.BC.CA/CONFERENCE-24



KEY ATTENDEES

The ASPECT conference attracts delegates from community-based employment services and training agencies from BC and across Canada, including:

- Career Development Practitioners/Professionals
- Program Managers
- Facilitators and Case Managers
- Vocational Rehabilitation Specialist
- Job Developers/Coaches
- Vocational Assessor
- Employment Specialist
- Team Leaders
- Regional Manager
- Operations Managers
- CEOs, Executive Directors, Board Members
- Case Managers
- Job Search Advisors
- Employment Advisor
- Customized Employment Advisor
- Intake Workers
- Wage Subsidy Advisors
- Client Services Managers
- Employability Skills Facilitator
- Policy Analysts
- Labour Market Economists
- Government Representatives





WHY THE ASPECT CONFERENCE 24

Promote your products & services

Space dedicated to exhibitor booths helps delegates find out about new products and services that they can use in their organizations.



Expand your network

This in-person conference gives plenty of opportunities to network and interact with other delegates. It's a perfect time for building partnerships.



Elevate your brand

The ASPECT conference is the perfect event to increase your visibility and strengthen your brand.



Learn about the sector

Sponsors and exhibitors can take advantage of their complimentary registrations to learn about the sector at workshops and be inspired by world-class speakers.



ASPECT provides leadership, education, advocacy, and public awareness in support of its members who provide community-based workforce development services.

ASPECT strives for all to have access to quality community-based workforce development services that support their opportunity to achieve a meaningful and sustainable livelihood.

WAYS TO RAISE YOUR PROFILE

Exhibitor booth included with your sponsorship



Year-long acknowledgement on the ASPECT website



Slideshow during the conference



Address the delegates directly



ASPECT newsletter



Social media thank you posts before and after event



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

	PLATINUM \$20,000 ONLY 1	GOLD \$10,000 ONLY 2	SILVER \$5,000 UP TO 4	BRONZE \$3,000 LIMITED	EXHIBITOR \$2,000 LIMITED
Exhibitor booth	✓	✓	✓	✓	✓
Speaking opportunity*	5-min at opening & 2-min at closing	2-min at opening			
Ad in conference program	Half-page	Quarter-page	Logo	Logo	Name listed
Visual acknowledgement in ASPECT's weekly newsletter	12 months	12 months	6 months	6 months	
Banner on display in foyer	✓	✓	✓		
Logo on all correspondence with attendees	✓	✓	✓	✓	
Logo on ASPECT website (conference page)	✓	✓	✓	✓	Name listed
Pre & Post - Conference email marketing	Logo + 50 words	Logo + 50 words	Logo	Logo	Name listed
Logo on conference signage	Large	Medium	Small	Small	
Complimentary conference registration	4	2	2	2	2
Social media thank you post	3	3	2	1	1
Acknowledgement during the conference opening & closing	✓	✓	✓	✓	
Acknowledgement in ASPECT's Annual Report	✓	✓	✓	✓	

*SUBJECT TO CONTENT APPROVAL

MORE SPONSORSHIP OPPORTUNITIES

Take advantage of these high-value sponsorship opportunities to raise your organization's profile while supporting some of the conference activities. There are lots of options from which to choose.

The list below shows the full cost of these activities. Note that some activities are offered multiple times during the conference. Please select the appropriate activity you wish to sponsor in the booking form.

Keynote Speaker Sponsor ~ \$12,500

With this sponsorship, you can introduce the keynote speaker at our opening session. Your organization will have its logo and name listed on signage at the activity with a mention of your sponsorship in the conference program.

Lunch Sponsor ~ \$10,000 each day

For as little as a \$500 contribution towards the cost of lunch, your organization will have its logo and name prominently displayed on signage at the activity with a mention of your sponsorship in the conference program.

Breakfast Sponsor ~ \$8,000 each day

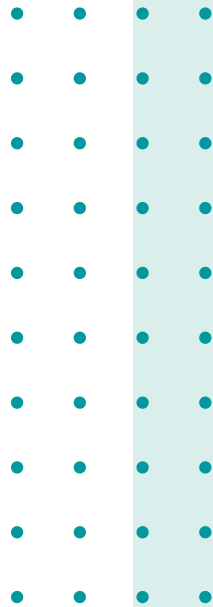
For as little as a \$500 contribution towards the cost of breakfast, your organization will have its logo and name prominently displayed on signage at the activity with a mention of your sponsorship in the conference program.

Networking Reception Sponsor ~ \$4,000

Your organization will have its logo and name listed on signage at the activity with a mention of your sponsorship in the conference program and during the conference openning.

Coffee Break Sponsor ~ \$4,000 each for one of three

For as little as a \$500 contribution towards the cost of lunch, your organization will have its logo and name prominently displayed on signage at the activity with a mention of your sponsorship in the conference program.

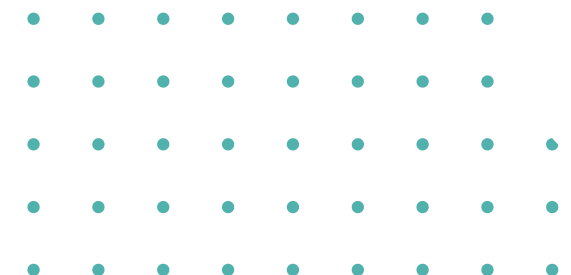




HOW TO BOOK YOUR SPONSORSHIP & EXHIBITOR SPACE

- ✓ Submit your completed booking form online at bit.ly/Conference24BookingForm. You will receive a response from our conference team within the next 5 business days.
- ✓ An invoice will be sent to you for payment via EFT, e-transfer, or cheque. After your booking is complete, a confirmation and invoice will be emailed to you within a week.
- ✓ For sponsors, note that a link to register for the conference will be sent to you with your invoice. Please do not register before you receive it.
- ✓ For exhibitors, note that there is a maximum of two people per booth. A conference team member will be in touch with you to register your staff.
- ✓ For sponsors and exhibitors, a conference team member will be in touch with you leading up to the conference to confirm your exhibitor booth, collect your organization's logo, and ensure that your purchased benefits are completed.
- ✓ Information about booking your hotel and how to get there will be sent by email once your sponsorship is confirmed. Don't forget to book your hotel and travel arrangements by the cut-off date to ensure availability. The hotel tends to sell out fast! Go to the website to see more information about the venue: www.aspect.bc.ca/conference-24

CONTACT



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OUR 2023 SPONSORS & EXHIBITORS

Thank you to our 2023 Conference Sponsors

SILVER SPONSORS



BRONZE SPONSORS



Thank you to our 2023 Conference Exhibitors

- ABC Life Literacy Canada
- BC Career Development Association (BCCDA)
- BC Labour Market Report
- Canadian Career Development Foundation (CCDF)
- Discovery Community College
- Progressive Intercultural Community Services (PICS)

We look forward to seeing
you at
#ASPECTCONFERENCE24!



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